

| Code | Product Description | Pack Size | Grain Oz. Eq. | Points |
|----------------------------------|---|------------|---------------|--------|
| Kellogg's® Cereal Cups | | | | |
| 38000-24185 | Frosted Flakes® Multi-Grain For Schools | 60/2.1 oz. | 2 | 60 |
| 38000-24196 | Cinnamon Flakes™ Multi-Grain For Schools | 60/2.1 oz. | 2 | 60 |
| 38000-27095 | Frosted Mini-Wheats® Original | 60/2.1 oz. | 2 | 60 |
| Kellogg's® Cereal Pouches | | | | |
| 38000-11469 | Apple Jacks® Reduced Sugar | 96/1 oz. | 1 | 60 |
| 38000-11467 | Froot Loops® Reduced Sugar | 96/1 oz. | 1 | 60 |
| 38000-11465 | Frosted Flakes® Multi-Grain Reduced Sugar For Schools | 96/1 oz. | 1 | 60 |
| 38000-11458 | Low Fat Granola Crunchy Clusters | 48/2 oz. | 2 | 60 |



WK KELLOGG CO

Keep Students Satisfied with Brands they Love!

Our whole grain-rich cereal brands in individual pouches and cups deliver the variety K-12 students want and the products you need to meet the USDA meal guidelines.

NEW!

Start Strong with NEW 2 oz. grain eq. cereal cups

Start your students' day off right. Offer these three delicious cereals as part of a fully reimbursable meal.



Product Benefits

- Buy American Compliant
- USDA Whole Grain-Rich Compliant
- Good source of fiber
- No High-fructose Corn Syrup
- Made with colors and flavors from natural sources



NEW!

Cereal is the Leader

Cereal is still the #1 food eaten at breakfast¹, and is a versatile all-day option, too! Kellogg's® cereal brands are ideal for:

- After school snacks
- À la carte
- Cafeteria
- Classroom breakfasts
- Grab N' Go



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¹The NPD Group/National Eating Trends, Year ending February 2018





Real Simple. Real Cool.



purchase

Member Manufacturer
qualifying products



submit

your distributor proof of
purchase online, via email or mail
to receive points



redeem

points for items to enhance
your meal program

ENHANCE YOUR MEAL PROGRAM. EARN COOL SCHOOL POINTS.

Here are great items to enhance your meal programs using **Cool School Points!**

Create
YOUR OWN...

Use your points toward
custom items by contacting:
Support@CoolSchoolCafe.com



Offer Grab N' Go
solutions for
students and staff

Increase student
participation with
giveaways



Show appreciation
for your team
of foodservice
professionals

Prevent cross
contamination
with color coded
pails and towels



SCAN CODE and
ENROLL NOW!

"Items redeemed with Cool School Points have a trickle down impact. From education at conferences, to items for use by staff, or in the cafeteria for students; the impact is felt across the meal program. Thank you Cool School Cafe!"

- 2022 Cool School Survey Respondent



An alternative item that is deemed a better choice for the environment.



Visit CoolSchoolCafe.com for a complete listing of items to enhance your meal program.

Categories include: Activities, Apparel, Cafeteria/Dining, Education, Equipment, Kitchen, Marketing, Mobile Feeding, Student Items and more.

CoolSchoolCafe.com | 800.468.3287 | Support@CoolSchoolCafe.com | @CoolSchoolCafe | Cool School Cafe

