



WK Kellogg Co

MERCHANDISING
GUIDE

2025



WK Kellogg Co Cereal Spinners:

Convenient merchandising solutions to **save on labor** and **space**.

Cereal Floor Stand

Item #:

55242-1

Dimensions:

61"H x 14"W x 14"D

Capacity:

Holds 60 Individual Cups



Cereal Tree 48ct.

Item #: 38514-1

Dimensions:

58.5"H x 14"W x 14"D

Capacity:

Holds 48 Individual Cups



Table Top Cereal Spinner

Item #:

30100-12477

Dimensions:

31"H x 11"W x 11"D

Capacity:

Holds 36 Individual Cups



Cereal and Snacking Tree

Item #:

92822

Dimensions:

69"H x 19.6"W x 19.6"D

Capacity:

Holds 42 Individual Cups



CEREAL MERCHANDISERS TO FIT YOUR PRODUCT MIX AND SPACE NEEDS.

TO ORDER, CONTACT YOUR SALES REPRESENTATIVE OR EMAIL US-SALESOPERATIONS@WK Kellogg.COM.

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